

**Title of Poster:** Avoid the Burn

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### **Introduction**

The objective for the development of this poster was to educate communities located in rural Tennessee about skin cancer. The poster provides information about the rate, incidence, risk factors, prevention and recognition of skin cancer to enhance knowledge about the harmful effects of the sun.

### **Methods**

Information on skin cancer was extracted from a wide variety of resources. A modified content analysis strategy was used to analyze the collected data. Content themes were identified.

### **Results**

Major educational themes elicited from the resources were included on the poster. Themes were worded for understanding at the sixth grade reading level to ensure all participants could understand the content.

### **Conclusion**

As a B.S. nursing student, teaching the public about skin cancer was a challenge. However, the support of an interdisciplinary healthcare team provided the infrastructure necessary to engage in educating the public about skin cancer.

### **Nursing Implications**

Collaboration across nursing specialties is needed to alert populations on prevention interventions for skin cancer. Nurses specialized in dermatology can lead the way involving the school systems and public/community health departments. An increased use of multidisciplinary approaches to understanding and educating our communities will enhance the best practices within nursing and within the focus of dermatology.

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